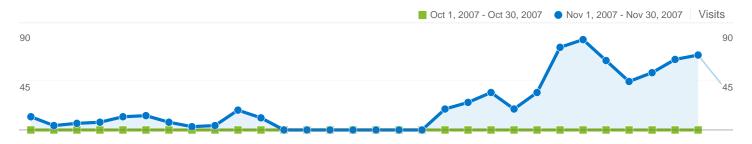
previous: Oct 1, 2007 - Oct 30, 2007



## AdWords sent 676 visits via 1 campaigns

| Visits<br>676<br>Previous:<br>0 (0.00%) | Pages/Visit 2.23 Previous: 0.00 (0.00%) | Avg. Time on Site 00:09:16 Previous: 00:00:00 (0.00%) |             | % New Visits<br>92.01%<br>Previous:<br>0.00% (0.00%) | 60.80<br>Previous: | Bounce Rate<br>60.80%<br>Previous:<br>0.00% (0.00%) |  |
|---|---|---|-------------|--|--------------------|---|--|
| Campaign                                |   | Visits  | Pages/Visit | Avg. Time on Site                                    | % New Visits       | Bounce Rate   |  |
| Campaign #1                             |   |   |             |  |                    |   |  |
| Oct 1, 2007 - Oct 30, 2007              |   | 0   | 0.00        | 00:00:00   | 0.00%              | 0.00%   |  |
| Nov 1, 2007 - Nov 30, 2007              |   | 676   | 2.23        | 00:09:16   | 92.01%             | 60.80%  |  |
| % Change                                |   | 100.00%   | 100.00%     | 100.00%  | 100.00%            | 100.00%   |  |