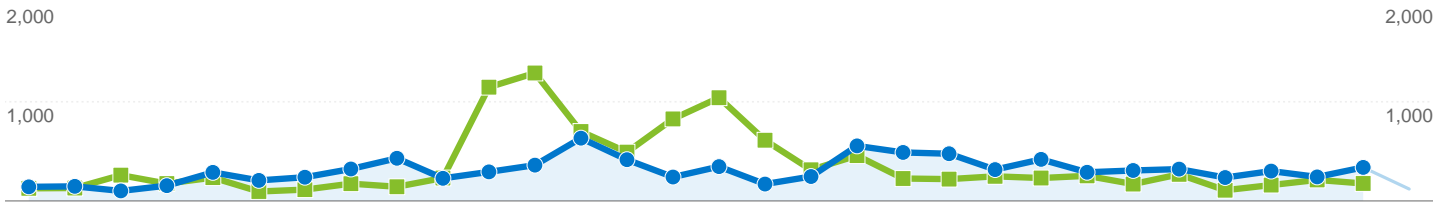


■ Oct 1, 2007 - Oct 30, 2007 ● Nov 1, 2007 - Nov 30, 2007 Visits



**Campaign traffic sent 9,253 visits via 3 campaigns**

Site Usage

<b>Visits</b> <b>9,253</b> Previous: 10,836 (-14.61%)	<b>Pages/Visit</b> <b>2.32</b> Previous: 2.29 (1.28%)	<b>Avg. Time on Site</b> <b>00:03:39</b> Previous: 00:02:41 (35.95%)	<b>% New Visits</b> <b>68.80%</b> Previous: 74.91% (-8.15%)	<b>Bounce Rate</b> <b>58.29%</b> Previous: 58.44% (-0.26%)	
Campaign	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>(not set)</b>					
Oct 1, 2007 - Oct 30, 2007	10,823	2.30	00:02:41	74.88%	58.45%
Nov 1, 2007 - Nov 30, 2007	8,552	2.33	00:03:12	67.03%	58.15%
% Change	-20.98%	1.32%	18.90%	-10.49%	-0.51%
<b>Campaign #1</b>					
Oct 1, 2007 - Oct 30, 2007	0	0.00	00:00:00	0.00%	0.00%
Nov 1, 2007 - Nov 30, 2007	676	2.23	00:09:16	92.01%	60.80%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
<b>(referral)</b>					
Oct 1, 2007 - Oct 30, 2007	13	1.85	00:00:26	100.00%	53.85%
Nov 1, 2007 - Nov 30, 2007	25	4.48	00:07:23	48.00%	40.00%
% Change	92.31%	142.67%	1,582.25%	-52.00%	-25.71%
					1 - 3 of 3